

Communicating MSP

An inspiring era of cooperation
between institutions

March 16th 2021 | a joint webinar organised and hosted by



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Communicating MSP Webinar

agenda

Date: March 16th | 14h00 – 17h00 CET

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- 14h00-14h10** Introduction – European Commission and European MSP Platform
- 14h10-15h00** **Communicating MSP:** expert input for three selected chapters of the Communicating MSP guide followed by Q&A with experts.
- **Demonstrating MSP in the making** – Alejandro Iglesias Campos – IOC MSP Global
 - **Visual and experience communication** – Patrycja Enet - EU MSP Platform
 - **Adoption of MSP: engagement by involvement** - Frédérick Herpers - EU MSP Platform
- 15h10 – 16h30** **Breakout rooms: three parallel workshops focusing on MSP communication initiatives:**
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|---|--|---|
| <u>Maritime spatial plan
Finland 2030</u> | <u>Irish MSP
communication</u> | <u>MSP Challenge</u> |
| <u>Mari Pohja Mykra</u>
Regional Council of SouthWest
Finland | <u>Conor McCabe</u>
Department of Housing, Local
Government and Heritage | <u>Lodewijk Abspoel</u>
Ministerie van Infrastructuur
en Waterstaat |
- 16h30 – 17h00** Take home messages by MSP facilitators and conclusion

[Link to webinar](#)

Meeting ID: 881 5856 0097

Passcode: 532615