

Communicating MSP

An inspiring era of cooperation
between institutions

March 16th 2021 | a joint webinar organised and hosted by



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Communicating MSP Webinar

agenda

Date: March 16th | 14h00 – 17h00 CET

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- **14h00-14h10** Introduction
 - **14h10-15h00** **Communicating MSP:** expert input for three selected chapters of the Communicating MSP guide followed by Q&A with experts.
 - **Demonstrating MSP in the making**
 - **Visual and experience communication**
 - **Adoption of MSP: engagement by involvement**
 - **15h10 – 16h30** **Breakout rooms: three parallel workshops focusing on MSP communication initiatives:**
 - Maritime spatial plan Finland 2030**
 - Irish MSP communication**
 - MSP Challenge**
 - **16h30 – 17h00** **Take home messages by MSP facilitators – Patrycja, Frédérick, Alejandro**
- Conclusion**

[Link to webinar](#)

Meeting ID: 881 5856 0097

Passcode: 532615