

## Event summary report MSP for Blue Growth conference

Active users **83**

---

Engagement score **82**

---

Engagement per user **1**

Questions **23**

---

Likes / dislikes **82 / 0**

---

Anonymous rate **91%**

Poll votes **453**

---

Polls created **4**

---

Votes per poll **113**

### Popular questions

- Anonymous  
11 Oct, 12:39pm 0 👍 13 👍  
How can blue growth be reconciled with good environmental status?
- Anonymous  
11 Oct, 12:41pm 0 👍 12 👍  
How can MSP tackle the temporal variabilities of some of the ocean sectors such as fisheries? Aquaculture?...
- Marta Pascual  
11 Oct, 12:52pm 0 👍 8 👍  
To Philippe de Backer: How does multifunctionality deal with cummulative impacts?
- Anonymous  
11 Oct, 1:13pm 0 👍 8 👍  
Examples on how to engage private sector in MSP process?
- Anonymous  
11 Oct, 1:02pm 0 👍 6 👍  
To Philippe- How is Belgium evaluating the success or otherwise of the initial msp?



### Influential users

- Marta Pascual 1 👍 8 👍
- P J 1 👍 2 👍
- Anonymous users 21 👍 72 👍

# **MSP for Blue Growth conference**

11 - 12 Oct 2017

Poll results

# Table of contents

- Survey
- Survey
- Survey
- Survey

Survey (1/3)

0 4 7

# Which sector/ authority do you represent? (1/2)

Industry



National authority



Regional authority



Local authority



Research



Survey (1/3)

0 4 7

**Which sector/ authority do you represent?**  
(2/2)

Student



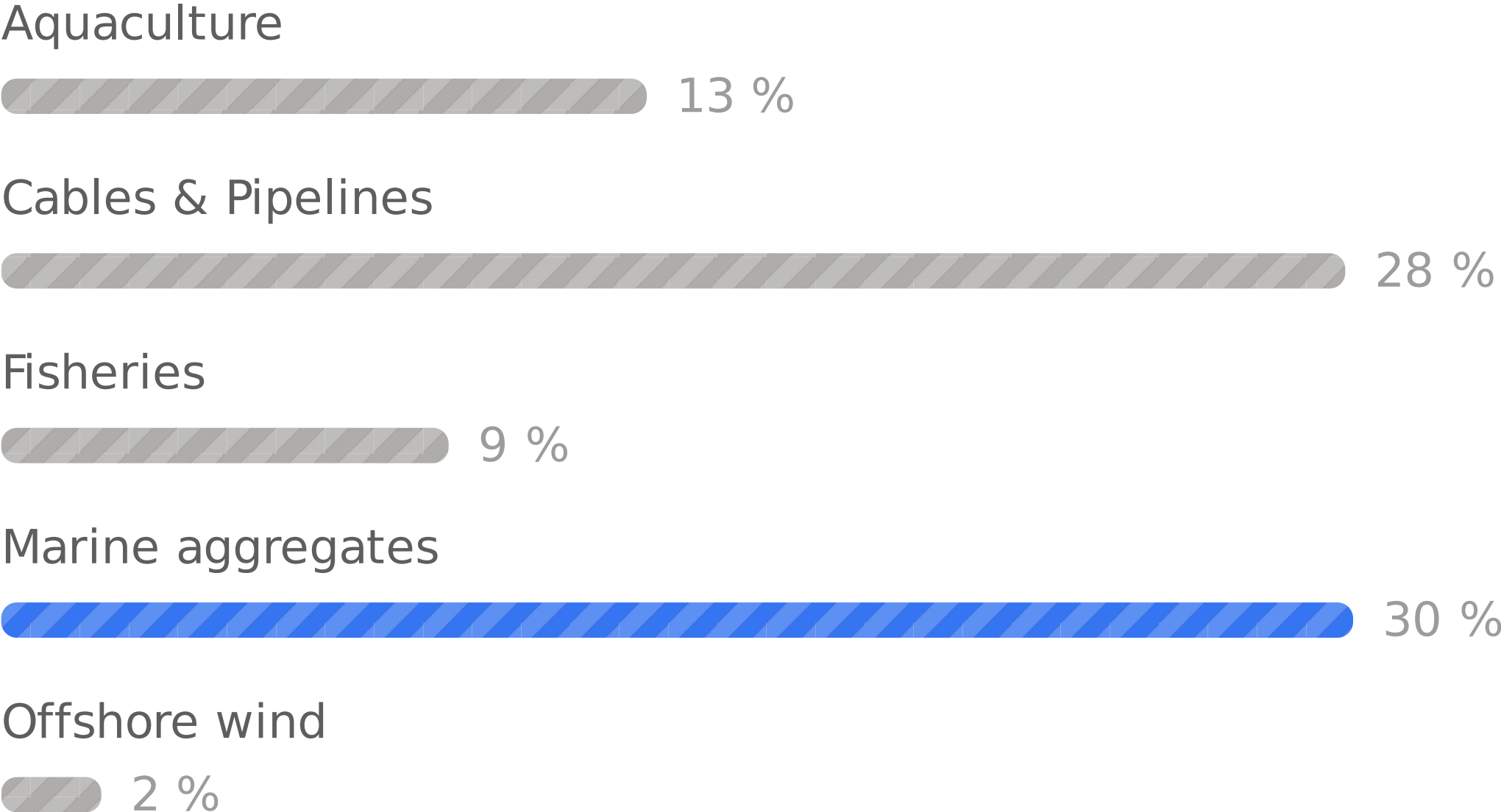
Other



Survey (2/3)

047

# Which sector do you know the least about? (1/2)



Survey (2/3)

047

## Which sector do you know the least about? (2/2)

Oil & Gas



Tidal & Wave energy



Tourism

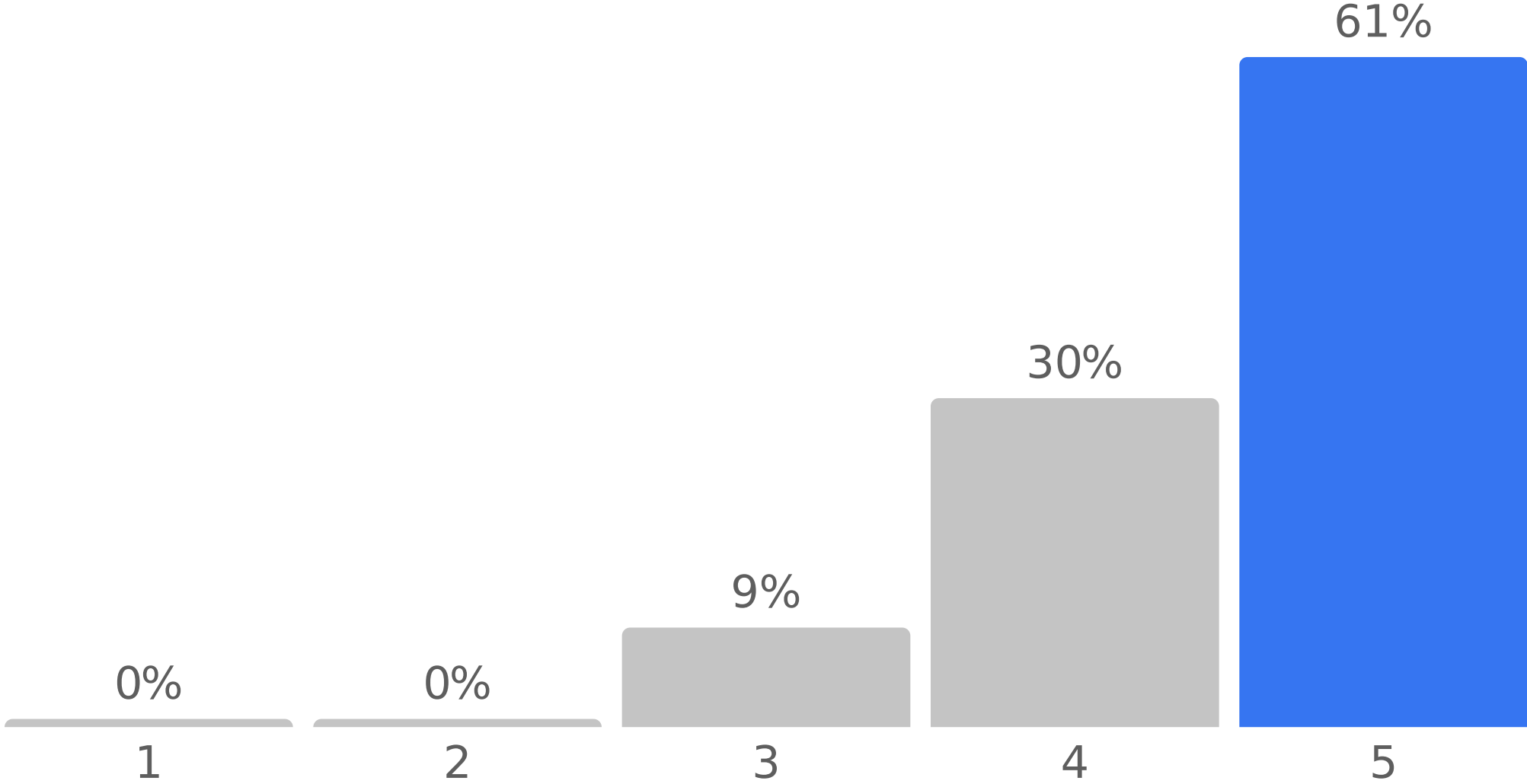


Other



# How important is the role of MSP in fostering sustainable Blue Growth?

Score: 4.5





Survey (1/4)

035

## How can one get the industries involved in MSP?

(1/4)

- Create neutral forum and involve from start
- Look for industry champions to communicate the value of MSP to its members
- Target key stakeholders within that industry from the outset
- Guarantee a seat in stakeholder fora
- If they can benefit of the plan; if its part of their future.
- Novel economic incentives such as natural capital or natural accounting
- Through engaging interest organizations in stakeholder involvement in map development.
- By having an institutional mechanism that involves them in the process
- Highlighting economic aspects and long term impact
- Explain what is MSP, what is there for the industries

Survey (1/4)

035

## How can one get the industries involved in MSP?

(2/4)

- Include licensing principles in spatial plans
- Education of relevance and benefits
- Stakeholder engagement processes
- Publish statement of public participation to be clear when to engage on what. By clear what benefits they'll get from engaging.
- Demonstrating quantitative added value for their sector coming from MSP
- Talk to them
- Inform and marketing.. show them how to make money with MSP output
- If they feel they have a stake in the possible outcome, they will come
- Need to proactively reach out to industry
- Piggyback on industry specific events with round tables
- Enough simple models and

Survey (1/4)

035

## How can one get the industries involved in MSP?

(3/4)

- examples what it's about and what kind of solutions are needed
- Go where the industry is and not invite them
- Showing them the need to be involve for their own interest and the interest of their sector.
- Clearly articulate trade-offs, benefits and consequences - from a business point perspective. Involve industry in the design
- of plans, since early inception.
- Speak their language - present outcomes and aims in money value.
- More active informarion and invitatiom
- Use economic arguments
- Inform them that you start planning, if they don't participate you will not be able to consider their needs.
- MSP is a politically guided, but stakeholders drijven

Survey (1/4)

035

## How can one get the industries involved in MSP?

(4/4)

process, so you are invited!

Let's talk!

- Empathise
- Plan with shopping proposals.
- Attending meetings but these need to be very structured and efficient - no time to be wasted!
- conferences like these!
- Showing them what's in it for them
- Give them a mechanism

Survey (2/4)

038

## What is the main challenge for 'your' sector?

(1/4)

- Ensuring growth is truly sustainable (and term is used properly to include social economic and environmental sustainability)
- Methodologies to assess and address cumulative impacts from multiple uses
- Increasing ocean literacy
- Working for a public institution the most challenging issue is to engage private sector companies.
- Bringing together the research time frames and those of managers and policy makers
- Facilitating production of a national MSP that is forward-thinking and well-informed in a way that creates new value for the marine sectors and new opportunities for innovative blue growth.
- To bring the private sector involved in the planning process
- Will to cooperate
- Conflict with existing sectors

Survey (2/4)

038

## What is the main challenge for 'your' sector?

(2/4)

- and lack of information on environmental impacts and effective mitigation.
- Financing
- Using MSP policies as a basis for regulation
- Ensuring there is space for the environment
- Time and understanding of other Sectors.
- Social acceptability
- Awareness of our requirements
- Understanding what can be marketed and who is the contact person that can inform on that.
- Lack of space
- Understanding cumulative impact and how to 'prioritise' activities?
- -
- Conflict with existing sectors and lack of information on environmental impacts and effective mitigation.
- There is no Blue Growth, shipbuilding, off shore, shipping, suppliers etc all

Survey (2/4)

038

## What is the main challenge for 'your' sector?

(3/4)

- have a difficult time and we are losing bilj. of added value
- Aquaculture : Recognition of high quality food. Provision of ecosystem services
- There is no Blue Growth, shipbuilding, off shore, shipping, suppliers etc all have a difficult time and we are losing bilj. of added value
- Start the plan
- gap between theory and practise
- A platform to link industry and msp. Economic approach
- Public participation at all levels
- There is no Blue Growth, shipbuilding, off shore, shipping, suppliers etc all have a difficult time and we are losing bilj. of added value
- Spatio-temporal variability
- (Aquaculture) Competing for apace with more established sectors.
- Conflicts between fishing industry and oil an gas

Survey (2/4)

038

## What is the main challenge for 'your' sector?

(4/4)

- To organize influence in the map proces
- Multi-use
- Tecognition and Inclusion
- Stakeholder engagement
- Lack of skilled MSP People .
- Fisheries are often ignored, other sectors are more important
- Time
- awareness
- Cooporation and less compeeting
- Finance
- Will to cooperate



Survey (4/4)

0 2 9

## What is the most promising multi-use combination right now?

(1/3)

- Aquaculture & offshore energy
- Aquaculture and tourism
- Fishing and tourism. Pesca-turismo
- Fishing and tourism. Pesca-turismo
- Fishing in turbine areas. Also aquaculture in turbine areas.
- Aquaculture and tourism
- Protection and ecotourism
- Marine/offshore energy and aquaculture.
- Wind and wave energy
- ?
- Tidal lagoons combined with recreation and aquaculture
- Tourism & fishery & environmental protection
- Offshore wind and aquaculture more study required though
- Offshore energy and aquaculture
- Off shore wind and aqua culture / fishing
- Off shore wind and aqua culture / fishing

Survey (4/4)

029

## What is the most promising multi-use combination right now?

(2/3)

- Depends on the sea
- Coastal protection and renewables
- Aquaculture, local fisheries, tourism and research in Piura (PE) and Chiloé (CL)
- Aquaculture and offshore energy
- Renewable energy & aquaculture
- Depends of the sea - for more concrete answers, please follow up with results of the MUSES (H2020) project!
- Wind energy and fishing
- Wind energie and aquaculture
- Energy and Fish farming
- Offshore wind and deep geo thermal Energy , but it is location specific!
- Ofshore Energy and mariculture.
- Aquaculture and tourism
- aquaculture and wind
- Off shore wind and MPA
- Energy and aquaculture

Survey (4/4)

0 2 9

**What is the most promising multi-use combination right now?**

(3/3)

- Protection as ecotourism

Survey (5/4)

035

## What is the biggest challenge for stakeholder engagement?

(1/4)

- Making sure environmental objectives are agreed and the basis for any consideration of development
- Misperceptions about what MSP (i.e., that it is a win-lose game only)
- Maintenance of stakeholder relationships over long periods of time when governments /authorities can change, projects can end and legislative drivers may change
- The large scale of the plan; does not interest everyone.
- Bringing the "right" people at the table is the biggest challenge for stakeholder engagement.
- Bringing the "right" people at the table is the biggest challenge for stakeholder engagement.
- Creating understanding and insight across the sectors and assisting them

Survey (5/4)

035

## What is the biggest challenge for stakeholder engagement?

(2/4)

to better understand each others' interests. This should promote shared initiative to find synergies and stronger links and shared goals between actors that have competed with one another.

- To understand their needs
- Languages and will to think out of the box
- First, to make stakeholders aware and especially interested. Second

challenge is to work across scales, even across borders.

- The engagement
- Consultation fatigue
- Bringing the "right" people at the table is the biggest challenge for stakeholder engagement.
- Bottom up engagement
- Convince stakeholders that the process can positively impact on their activities
- Ensure all sector needs are

Survey (5/4)

035

## What is the biggest challenge for stakeholder engagement?

(3/4)

- listened to and addressed equally
- Financing the research of identifying the marketable ocean output
- To find a balance between having stakeholder participation and not creating any expectations towards the result
- The breadth of stakeholders and views
- The large scale of the plan; does not interest everyone
- TIME!
- Understanding each other and each others needs
- To figure out who the stakeholders are
- To make everyone understand that their individual and community interests are always important and valuable. IF they don't show up, their interest will not be defended by other sector.

Survey (5/4)

035

## What is the biggest challenge for stakeholder engagement?

(4/4)

- Vocabulary between sectors
- Ensuring representativeness & continuous interest/engagement.
- Level of engagement, transparency
- To have an efficient process
- Participation till the end
- Government official mind set: open ears and feet in the water
- Intersectorial competition and creating a level playing field where power does not rule
- Empathy
- Real engagement.
- Money
- Diverse interests
- Existing networks/connections
- Market economy
- Trust
- Languages and will to think out of the box

Survey (1/3)

039

## Are you familiar with a process where MSP solved a conflict?

Yes



No



MSP played a role



Not sure

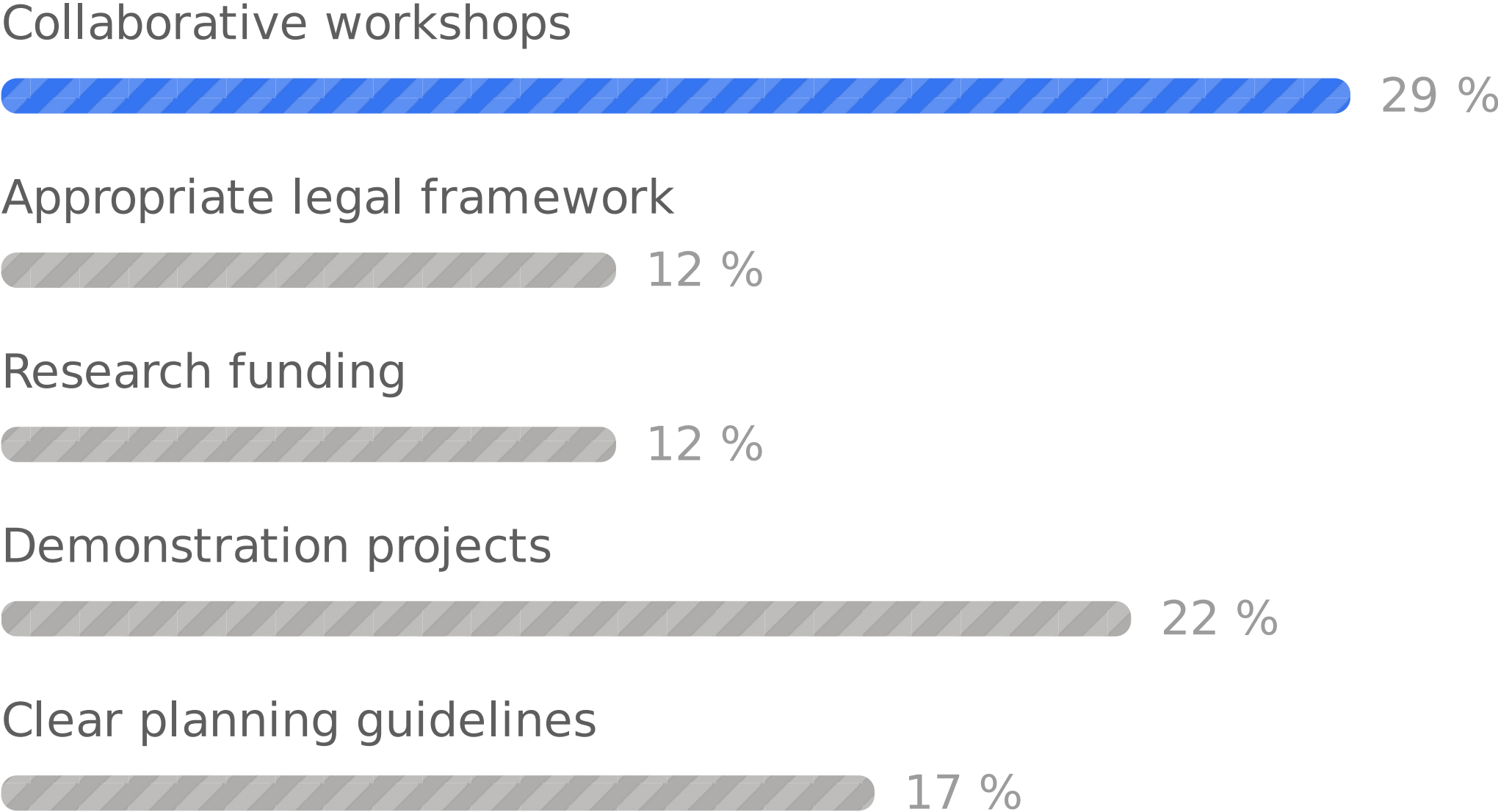




Survey (4/3)

0 4 1

**Which is the top enabling factor for delivering synergies between sectors?**  
(1/2)



Survey (4/3)

0 4 1

**Which is the top enabling factor for delivering synergies between sectors?**  
(2/2)

Other



Survey (5/3)

042

# Which sector will change the most in the next ten years?

(1/2)

Aquaculture



Cables & Pipelines



Fisheries



Marine aggregates



Shipping



Survey (5/3)

042

# Which sector will change the most in the next ten years?

(2/2)

Oil & Gas



Offshore wind



Tidal & Wave energy



Tourism



Other



Survey (1/3)

0 2 1

## What did you learn? What is the main take-home message for you?

(1/4)

- That we still lack off bussineses
- If you want to go fast go alone, if you want to go far go together! Classic but to the point!
- Need for consensus building.
- There is a danger that MSP is being seen as a route for 'growth' when growth will not be possible for all sectors. Sustainable development should be the objective with the recognition that there will be winners and losers in different sectors. Environmental objectives should be fundamental basis.
- Lean about the sector' specifics and future plans before you put 2 sector at one table to search for sollutions/synergies.
- Fast alone - far together
- Blue growth requires planners to think creatively

Survey (1/3)

0 2 1

## What did you learn? What is the main take-home message for you?

(2/4)

across sectors and also to create incentives for the sectors to collaborate and find new and innovative synergies at sea.

- Planning on a temporal base but long term and keep adapting
- Importante stakeholderparticipation Invest in dialogue
- MSP depends upon conflict resolution,

however are we training MSP professionals to be competent in this role?]

- Good to have detailed inputs from experts of various sectors. Usually hear only other MSP experts.
- The variety of angles, perspectives and interests in the marine planning system.
- Need for MSP'S to be proactive and supportive of new technologies/ innovation, and

Survey (1/3)

0 2 1

## What did you learn? What is the main take-home message for you?

(3/4)

- cross sector synergy identification and promotion.
- Talk is good business
- Talk is good!
- Fisheries should unite and participate more actively in MSP
- If you want to go fast - go alone // If you want to go far - go together
- Interaction between different sectors and stakeholders, discussion and respect,
- is the key. Do not give up easily.
- MSP can be a tool to encourage dialogue between sectors, and encourage synergies and/co-location via policy and/licencing.
- Investment is required in some sectors with great potential in order for these to be realised.
- Dialogue, cooperation, understand each other
- That Msp should work and

Survey (1/3)

0 2 1

**What did you learn? What is the main take-home message for you?**

(4/4)

needs to be more visible



## What did you change your mind about? (1/2)

- You have to look for synergies, they are not always easily visible
- Nothing, rather a confirmation that what I thought about MSP is indeed the truth.
- Not much...
- Energy sector
- Role social sciences
- Importance of cross boundary engagement
- Missing more businesses - maritime traffic, hotels. Thanks for all!!
- Fishers aren't always against msp
- Conferences: you can actually learn something and meet wonderful people!
- It is not only maritime spatial planning - it is about marine planning !!!
- It can be too early to involve stakeholders in planning.
- Not all dredging is bad. It often has additional benefits for coastal defense and even fisheries!

Survey (4/3)

0 1 3

## **What did you change your mind about?** (2/2)

- Different approaches needed for individual cases. One size does Not fit all

# How would you rate the conference overall?

Score: 4.2

